

French Industrial Heritage into Cultural Heritage

« Pylons into artworks »

September 17th and 18th, 2011: European Heritage Days



Sculptures - pylons for power lines, windmills or antennas - relaying mobile: Elena Paroucheva, 2003

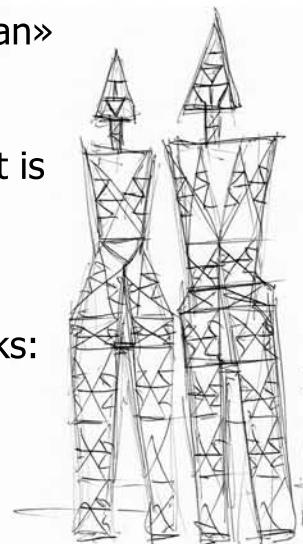
The Environmental artist Elena Paroucheva inaugurated in 2004 a unique artwork: "Source" - four pylons of a high voltage power line are dressed in colorful dresses, through a tourist and thermal city visited by 5 million tourists a year.

Then the French industrial patrimony is now a cultural heritage. The artwork "Source" is included in "The European archives of urban public space", in 2009, it is laureate of «Science and Technology in Art European» Competition, organized by SUPELEC within the framework of the French Presidency of the European Union.

On September every year during the European Heritage Days, the artist is present for a guided tour.

Visit to Amnéville les Thermes, France.

The artist works in the field of the visual impact of overhead networks: power lines, wind energy sculptures - windmills, mobil phone antennas, lighting to highways, stadiums, public spaces ... for over 10 years. Elena's pylons – sculptures are human pylons, beautiful ladies, birds, flowers, cathedrals ... according to the landscape of the country.



<http://www.art-elena.com/>



Here are the words of the artist:

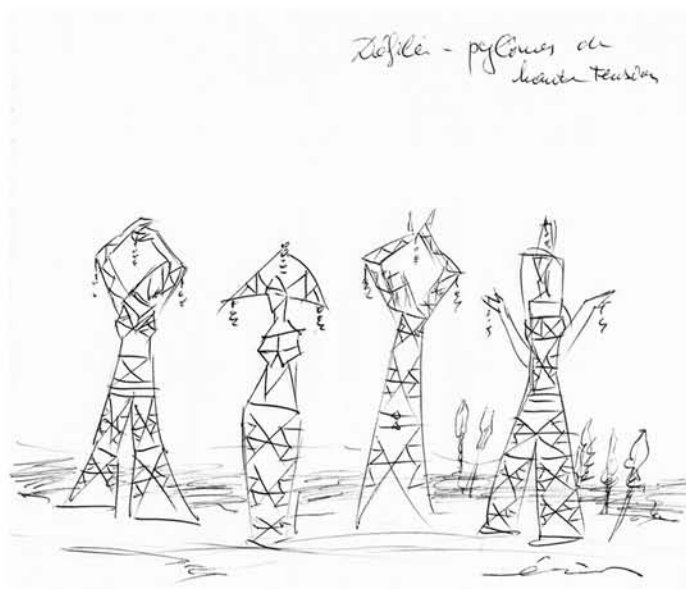
Your first ideas?

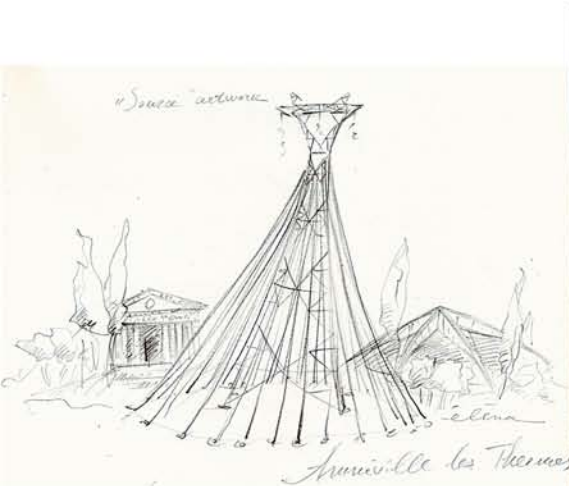
The adventure of « High Tension » began for me a long time ago, first with the observation of the landscape, often marred by any kind of useful construction, but not always aesthetic. I watched the huge electricity towers in the fields and I imagined walking giants, transforming themselves, illuminated. Sometimes they were cats, dancers, men who walked ... at other times completely abstract forms appeared to me.

What was the click?

E.P.: It came in 2000 when I readied in the french press that the disappearance of the towers was scheduled for 2035 in France, following the passage of the underground electricity network. Then there was the decision to try to intervene on this landscape in my own way, even to prevent its disappearance and keep a few towers as a symbol of our time. My ideas were turned into drawings, models, photographs, graphics, studies and projects.

Elena Paroucheva – Environmental Art





Elena Paroucheva
Drawings, 2000



Pylons in dresses: Elena Paroucheva - Pylons artworks, Amnéville - France 2004

September 17th and 18th, 2011:
European Heritage Days

Organizers: Ministry of Culture and Tourist office of
Amnéville les Thermes, France

Guided tours in Amnéville les Thermes, France:
"Source - Monumental Installation on four pylons of an
power line into work of art by Elena Paroucheva "

Starting at 15:15, September 17th and 18th 2011.
Tours 1:30 am, free.

Reservations:
Tourist Office Amnéville Tel: +33 (0)3 87 70 10 40
Website: <http://www.electric-art.eu/>

